

## AccelerEyes wins GRA/TAG Business Launch 2009 Competition

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### FOR IMMEDIATE RELEASE:

ATLANTA, GA—JUNE 04, 2009— AccelerEyes is pleased to announce its win of the GRA/TAG Business Launch 2009 Competition which started with 75 Georgia-based companies. This is a great boost for our business and will enable us to expand the reach of our Jacket product.

The Georgia Research Alliance (GRA) and the Technology Association of Georgia (TAG) joined forces to support the creation and growth of new companies that will strengthen and expand Georgia's strategic high-tech clusters. This Business Launch is designed to help a local start up technology-based company launch its business. AccelerEyes will receive a \$100,000 cash award courtesy of the GRA and a diverse array of services valued at an additional \$200,000. According to the competition's website, this comprehensive \$300,000+ prize is GRA and TAG's way to reward high-tech entrepreneurship and assure a deserving Georgia startup company has everything in place to be successful.

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### **About AccelerEyes**

Founded in 2007, and located in Atlanta, Georgia, AccelerEyes is leading the software-side of the movement towards visual computing. AccelerEyes' products bring a level of supercomputing power to standard personal computers.

In order for high performance computing (HPC) companies to adopt GPU technologies, a robust and healthy software tool chain must be created to connect programmers to GPU hardware. While hardware manufacturers are building lower-level software tools, such as CUDA, which support their devices, AccelerEyes delivers high-level interfaces which remove the lower-level complexity.

AccelerEyes' first product, Jacket, is used by customers across all major HPC industries, such as the automotive, financial, medical, and seismic industries. Further, Jacket's Graphics Toolbox enables true Visual Computing, seamlessly merging the compute power of CUDA with OpenGL visualizations. AccelerEyes plans to adapt and expand Jacket for other hardware and software platforms.

AccelerEyes is a division of DivEyes, an Atlanta incubator for Digital Imaging and Vision Solutions.

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