

## AccelerEyes announces a Pricing Preview for Jacket Introductory Offers

For further information, contact:

John Melonakos  
AccelerEyes  
800 W Peachtree St NW  
Atlanta, GA 30308  
(800) 570-1941  
[john.melonakos@accelereyes.com](mailto:john.melonakos@accelereyes.com)

FOR IMMEDIATE RELEASE:

ATLANTA, GA—DECEMBER 04, 2008— AccelerEyes is pleased to announce that we will be launching Jacket v1.0 early next year. In anticipation of this, we are releasing a preview of Jacket's introductory offer licensing and pricing model (note: this is a preview only - we are not yet taking orders). We have posted this information in PDF form on our website:

<http://www.accelereyes.com/doc/JacketPricing-20081201.pdf>

Since all Jacket users are MATLAB users, we have tried to make the licensing and pricing model as similar as possible to the MATLAB licensing model. We hope that this will make purchasing and maintenance easy for our customers.

We plan to offer four tiers of pricing, based on customer type:

1. *Individual/Commercial* - This is the standard Jacket price that most people will pay.
2. *Government/Research* - Discounted rate for organizations that rely on direct government funding or grants as their sole source of revenue.
3. *Academic* - Heavily discounted rate for organizations which are training students. We view this as an investment in the future.
4. *Student* - Rate for students who do not have access to regular academic licenses and wish to pay for Jacket out of their own pocket.

All licenses will be perpetual (i.e. they never expire) and are meant for a single-user. For group licenses (in excess of 10), please contact us directly for a quote.

All licenses will include free forum support, with bug submission support on the forums. We also are offering the option for a phone support upgrade, which will enable you to speak directly with Jacket technical support during regular business hours.

As always, we look forward to continually building Jacket to meet your needs and look forward to meeting you on our forums: <http://www.accelereyes.com/forums>

We will be sending one or two more press releases in the coming days announcing our Third-Party Program and a Call for Jacket Success Stories.

## **About AccelerEyes**

Founded in 2007, and located in Atlanta, Georgia, AccelerEyes is leading the software-side of the movement towards visual computing. AccelerEyes' products bring a level of supercomputing power to standard personal computers.

In order for high performance computing (HPC) companies to adopt GPU technologies, a robust and healthy software tool chain must be created to connect programmers to GPU hardware. While hardware manufacturers are building lower-level software tools, such as CUDA, which support their devices, AccelerEyes delivers high-level interfaces which remove the lower-level complexity.

AccelerEyes' first product, Jacket, is used by customers across all major HPC industries, such as the automotive, financial, medical, and seismic industries. Further, Jacket's Graphics Toolbox enables true Visual Computing, seamlessly merging the compute power of CUDA with OpenGL visualizations. AccelerEyes plans to adapt and expand Jacket for other hardware and software platforms.

AccelerEyes is a division of DivEyes, an Atlanta incubator for Digital Imaging and Vision Solutions.

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